Funding and Assistance for BU Leadership, Faculty, and Graduate Students

Digital Learning & Innovation

CREATING BU’S FUTURE TODAY
- Consulting on best-practices for pedagogy and technology
- Trainings and events for leaders, faculty, and graduate students
- Funding and cultivation of innovative projects
- Assistance in planning online and hybrid programs
As academics and administrators in a world-class university, we are learners for life just like our students. Now, more than ever, we must adapt to the changing realities they face.

How do we prepare students to continually reinvent themselves? How do we meet them in the multimedia world they understand and prefer? How do we stay current with new pedagogies and with technologies that seem to change at the speed of light? How do we fit it all into the microcosm of a classroom? How do we meet the other ongoing demands of academics and research?

The answer: we transform our approach to teaching, one step at a time. We learn new ways to help our students learn. We discover the many benefits we all gain from embracing new methodologies. We become dynamic learners.

It’s stimulating. It makes teaching more worthwhile. And it’s happening now.

Digital Learning & Innovation is here to help. We offer consulting, training, and funding to aid you with modern pedagogy and technology. We also cultivate innovative new experiments and aid in developing new programs.
- Aid to faculty and graduate students
- School, college, or department initiatives
- Course Transformation Institute
- Faculty Learning Communities
- Educational Innovation Conference
- BU Hub trainings and events
If you are a faculty member or graduate student, we can help you become an exceptional teacher by sharing in knowledge, skills, and a supportive community of interdisciplinary peer educators. Grounded in research-based practices, together we will examine the importance of learning outcomes, construct course level assessments, employ effective grading strategies, experiment with active learning strategies, develop discipline-specific classroom activities, interact with teaching technologies, evaluate and transform your syllabus, discover the science of student motivation, and student learning.

BU is committed to providing our students with the skills, knowledge, and habits to thrive in their personal, professional, and civic lives. Our approach to education is evolving to meet these needs.

Center for Teaching & Learning (CTL) aids this evolution in various ways. We advise individual faculty and graduate students on course design and innovative teaching practices. We support core initiatives across the University, such as the new general education curriculum (HUB). And we counsel BU schools and colleges on best-practices in actively engaging students, “flipping” large-enrollment courses, implementing problem-based learning in STEM fields, developing targeted course transformations, and much more.
- Consultations on course transformation
- Technology trainings
- User communities
- Media production
- Technology assessment
Regardless of your current comfort level with learning technologies, we’re here to help you go deeper. A step or a leap at a time, we’ll show you a new world of possibilities.

Our students want to be challenged to put away their cell phones and be actively engaged in class. They’re at ease with learning through many changing touchpoints. They want the chance to actively interact with professors and peers and are willing to use online videos, simulations, and exercises to be ready.

The Educational Technologies team will help you explore, develop, and use learning technologies to gain better outcomes and reclaim classroom time for interaction.

The stakes are high. To remain competitive in a fast-changing world, we all need to keep deepening our knowledge of tools. The rewards? Much higher satisfaction and positive outcomes for students and faculty alike.

Educational Technology (EdTech)
digital.bu.edu/edtech
askedtech@bu.edu  617-358-8607
■ Funding and incubation for innovative pilots
■ Seed grants
■ Design and development consulting
■ Project management
■ Development support
Our Seed Grant program yields fresh new ideas. We fund and guide the development of experiential learning pilots to enhance student learning both inside and outside the classroom. Some go on to spark similar efforts in other schools or colleges or across the entire University.

Some of our current projects include:

- Creating **technology-mediated mentor matching** for undergraduates selecting and preparing for career paths
- Improving the experience and success of our **international students**
- Building **digital infrastructure** to enable synchronous learning opportunities
- Developing **mobile-enabled experiential learning** for medical students to build their own custom learning portfolios in clinical settings
- Building an online **community portal** linking public health students with community agencies

Taking risks. Trying new things. This is how innovation is born. Come to us with your ideas. If it’s a potential game-changing concept, we will help you vet and develop it.
Partnering with edX

- Funding and development aid for open courseware projects
- Massive Open Online Courses (MOOCs)
- Partial credit degree programs, such as MicroMasters
- Manage charter partner relationship with edX
BU’s impact extends far beyond our campus. Our students, faculty, and alumni travel around the globe to study, teach, and work. We are also a charter member of edX, the global consortium of open source learning.

Through edX, we provide global access to quality courses for lifelong learners in almost 180 countries. Our innovative Massive Open Online Courses (MOOCs) and MicroMasters enable BU faculty to build awareness for BU while sharing their passion for their subjects.

Faculty tell us that the experience of running one of these courses brings new life and ideas to their classroom teaching.

Share your knowledge. Ignite passion for your discipline. Get inspired in new teaching paradigms. All while building BU’s worldwide reputation.

Digital Learning Initiative
digital.bu.edu/innovation
budli@bu.edu  617-358-8606
- Program launch consulting
- Online teaching training
- Online and hybrid course production
- Support for market research and digital marketing
For schools and colleges looking to expand their reach by offering online and hybrid programs, Digital Learning & Innovation offers consulting, production, and business services.

We are building on BU’s award-winning successes in the online and distance learning world. Since 2000, many BU schools and colleges have worked with the Distance Education office to extend their reach to new learners in diverse geographies with online certificate programs, courses, and entire degree programs.

In addition to this assistance, we offer consulting to help with the many business considerations that go into successful program launch—from revenue planning to staffing and marketing considerations.

Chris Dellarocas
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Our mission is to harness the opportunities of digital technologies and pedagogical innovations to ensure that Boston University retains and strengthens its position as a world-class educational institution in the face of systemic transformation in higher education.

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- Individual or group consultations
- School, college, department aid
- Course Transformation Institute
- Faculty Learning Communities
- Educational Innovation Conference
- BU Hub trainings and events

- Course transformation consulting
- Technology training
- User communities
- Media production
- Technology assessment

- Pilot funding and incubation
- Program design
- Project management
- Development support

- Funding and development
- Massive Open Online Courses
- Partial credit degree programs
- Charter edX partner

- Program launch consulting
- Online teaching training
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- Market research
- Digital marketing